



**SENSATION**

I N N E R S P A C E

07/05/14



**Dressed in  
White  
Together  
We Unite**



Become apart of the global dance phenomemon and join us for a night filled with peace, love, and dance music.

Prepare to have your senses amazed with an experience unlike anything else.

ID&T along with Product (Red) presents Sensation at the Staples Center. Dressed in all white, thousands of partygoers will not only have fun, but will do good by having fun. A portion of Sensation's ticket and merchandise sales will go to benefit Product (Red), to help combat HIV/AIDS throughout Africa.

Dress in White for (Red).

Dance for Life.



# The DJs

A wide-angle photograph of a nightclub interior. The ceiling is covered in a dense grid of small, circular, multi-colored lights (red, blue, green, yellow). In the center, a DJ booth is visible with a DJ standing behind a counter. The floor is filled with a large crowd of people, many of whom are dancing. The overall atmosphere is bright and energetic.

Kaskade

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Carl Cox

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Tiesto

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Armin van Buuren

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Paul van Dyk

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Benny Benassi

## Kaskade

Already one of America's biggest house DJs, Kaskade's career isn't letting up anytime soon. His melodic and soothing beats accompanied by light and airy vocals create his signature sound, and it's no wonder that he has become one of the most well-liked and successful DJs in the U.S. In 2012 he had a successful residency at the Marquee night club in Las Vegas, and in 2013 returned to the city for another successful run at the XS nightclub.

**Genre:** House



## Carl Cox

A legend in his own right, Carl Cox continues to be one of the world's leading techno DJs with a career that spans nearly three decades. From headlining several major dance events ranging from Mayday, Sensation, Ultra, and Tomorrowworld, Carl continues to bring the best in techno.

**Genre:** Techno



## Tiesto

A trance legend who now dabbles in several genres of dance music, Tiesto remains a revered figure in the global dance scene. He has managed to sell-out arena sized venues, including the Geldredome Arena in Holland and the Home Depot Center in LA, which was billed as, "the largest single DJ event in US history." In addition to these, he has been ranked the #1 DJ in DJ Mag three times, and was the first ever DJ to perform at the Olympics in 2004.

**Genre:** House/Trance



## Armin van Buuren

Ranked as the #1 DJ in the world five times in DJ Mag, Armin continues to bring uplifting and melodic trance tunes to dance lovers. In addition to playing to crowds that number in the tens-of-thousands, Armin radio show "A State of Trance" is one of the most listened to shows in the world. Whether it's compilation album, year-end mixes, or original productions, Armin always puts out the best trance has to offer.

**Genre:** Trance



## Paul Van Dyk

Ranked as the #1 DJ in DJ Mag in both 2005 and 2006, Paul Van Dyke's career has spanned nearly 20 years. After scoring his first hit in 1997 with "For an Angel", Paul has performed at several top dance events many times over. He's performed at esteemed events such as Sensation White 2004, Mayday, Trance Energy, Love Parade, and Nature One. Paul's uplifting and hard-hitting trance beats are still captivating audiences year after year.

**Genre:** Trance



## Benny Benassi

After exploding onto the club scene in 2003 with the smash hit "Satisfaction", Benny continues to bring his signature electro-house sound to dance fans everywhere. Not only has he produced other hits such as "Cinema", but has also produced hits for artists outside the dance genre as well. In 2012 he produced Chris Brown's and Madonna's hit singles "Beautiful People" and "Girl Gone Wild". 10 years after his breakthrough hit, he continues to be at the forefront of the electro-house scene.

**Genre:** House





# Dance (Red) 2

Compiled and Mixed by Tiesto

Featuring Artists:

Dada Life

Bingo Players

Felix Cartal

Bauer

Avicii

Rebecca & Fiona

Tritonal

Chuckie

Swedish House Mafia

and Many More!

Available Now!

\*All sales benefit

(PRODUCT)<sup>RED</sup>

A wide-angle photograph of a large concert audience, all dressed in white, filling a large arena. The scene is bathed in a vibrant red light, creating a monochromatic atmosphere. In the background, a stage is visible with bright lights and large speakers. The crowd is dense, with many people raising their hands in the air, suggesting a high-energy performance. The overall mood is festive and communal.

**Join Us  
For a  
Night in  
White**



# RSVP

Name: \_\_\_\_\_

Address: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Visa  Mastercard

Card Number: \_\_\_\_\_

Expiration Date

Signature: \_\_\_\_\_

**Please return by mail or to purchase tickets online please visit [www.sensation.com](http://www.sensation.com)**

**Event Info:** Place: Staples Center Time: 11pm-6am

When you purchase your ticket for Sensation, you will receive a complimentary download of Dance (Red) 2.

For more information visit [www.sensation.com](http://www.sensation.com)

Check us out on Youtube at [www.youtube.com/sensation](http://www.youtube.com/sensation) for event videos and more!

# Tickets:

Price:

**Regular:** This ticket gives you access to the main area and main dance floor, where all of the action takes place. \$150

**Deluxe:** This ticket gives you access to the main area, main dance floor, and deluxe area with additional bars and a lounge style deck with no predetermined seating. Also included are two bottles of Bud Light Platinum beer. \$225

**VIP:** VIP is the highest level. This ticket gives you access to the main area, main dance floor, exclusive entrance, and exclusive VIP area with special tables. Each of them may comfortably host up to six people. This area is served by waiters. The price for a table includes 1 bottle of champagne, 6 Red Bulls, 2 bottles of water, 5 free Bud Light Platinum beers per person and finger food. \$350

I would like \_\_\_\_\_ of \_\_\_\_\_ tickets at \_\_\_\_\_ each. \*limit 4 per order **Total:** \_\_\_\_\_